ALONDRA HARO

HOSPITALITY & EVENT MANAGEMENT

CONTACT

720-519-2658

alondraharo77@gmail.com

www.linkedin.com/in/alondra-haro04

PROFILE SUMMARY

Hospitality and Event Management senior graduating in December 2026 with experience in event operations, hospitality, sales, marketing, and team leadership. Experienced in supporting events, working with clients, promoting experiences, and creating engaging environments through roles with Gifford Cafe, River Fort Ranch, and other hospitality positions. Passionate about live music, concerts, festivals, and large-scale events, with a long-term goal of becoming an Event Marketing Manager.

EDUCATION

2022 - DECEMBER 2026
COLORADO STATE UNIVERSITY

- Bachelor of Hospitality & Event Management
- Minor in Business Administration
  - Certificate in Business-to-Business Selling
  - Certificate in Music in Business
- Study Abroad - Thailand Hospitality and Tourism Winter 2025

CERTIFICATIONS

- ServSafe Food Handler
- TIPS On-Premise Alcohol Server

LANGUAGES

- English: Fluent
- Spanish: Fluent

REFRENCES

KATIA GARCIA
Torchy's Managing Partners
720-662-0143
Katiagarciaalcaraz@gmail.com

MICHELLE CARPENTER
BCLL Board Co-Chair & High School Liaison
303-771-0569
Michelle.carpenter@bvsd.org

WORK EXPERIENCE

Event Coordinator & Marketing Assistant JANUARY 2026 - PRESENT
River Fort Ranch Internship

- Respond to leads, phone calls, e-mails and walk-ins from clients
- Give tours of the venue to potential clients
- Prepare and negotiate contracts with clients and vendors
- Attend booked events as Lead or Assistant Lead
- Curate social media content to provide to marketing/PR team
- Coordinate events schedule with marketing/social media team provide outreach to former corporate clients and re-establish relationships
- Assist the owner in achieving 25% growth in 2026 over 2025 sales

Student Manager & Marketing Intern SPRING 2026
Gifford Cafe - Colorado State University

- Lead a team of 9 student employees while overseeing daily café operations, scheduling, and staff communication
- Cost, develop, and market specialty drink items for limited-time menus to attract customers and increase sales
- Plan and execute marketing promotions, including themed menus and exclusive deals, to increase foot traffic
- Create and post promotional content on the Hospitality and Event Management program's Instagram to highlight café specials and new drink offerings
- Collaborate with faculty leadership on operational planning and marketing strategies

Event Assistant Fall 2025
RAM Welcome - Colorado State Univesity

- Assist with an event setup, teardown, and materical delivery for Ram Welcome programs (ex: Carnival, Ramapalooza, Convovation)
- Provide on-site support to Event Coordinators during orientation events
- Demonstrate teamwork, leadership, and clear communication